

Photo-Voice:

“Taking pictures to tell your community’s story”

What is Photo-Voice?

A youth lead project in capturing images of one’s environment and community, and detailing what those photos say about “your community”. The Project is implemented in a town to show their community’s story. This is a part of a regional project from Southeastern Regional Action Council. SERAC will highlight each participating town’s project into a Slideshow/PSA/Video presentation.

Each town or group may decide on means of showcasing the completed work of their youth to the community (gallery, community unveiling, school event, a variety of creative means). This may be an incentive for participation for youth too!

Guidelines for SERAC’s Photo-Voice

1. Projects need to be related to alcohol, marijuana or prescription drugs.
2. Students develop a slideshow/psa/video (collection) of photos, music, messages, interpretations or other creative concepts highlighting these issues in their community, for SERAC. Towns/groups can choose their own means of showcasing this work within their community at a culminating event if they choose.

Photo-Voice Example: <https://www.youtube.com/watch?v=X8lSw5Cdi8k>.

3. These projects will be a piece of the regional advertisement campaign. The created PSA/slideshows will be shown on purchased televisions, placed in targeted locations throughout our DFC identified towns of SECT.

Contact us with any further questions

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